

Note: If you are using different direct and indirect measures for different degree programs, please replicate this form, using one form for each program that has different measures. If different programs use the same measures, only one copy of this form is needed.

(Date) Program- Level Intended Outcomes Matrix for (School Name)

Edit

Insert your own direct and indirect student learning measures in the matrix provided below.

On the bottom of the Program-Level Intended Outcomes Matrix a space is provided to show changes and improvements you plan to make as a result of your assessment activity.

Identify Each Intended Outcome	Identify the Assessment Activity	Assessment Results Intended Outcome Was:	
		Realized	Not Realized *
Direct Measures:			
On internships, at least 90% of cohort rate as practioner or higher	Internship Evaluation	100%	
at least 80% of cohort score C or better on capstone course	Capstone Course	85%	portfolios introduced in 2006, 2010 will be first cohort evaluated.
Student Portfolio Rating, at least 90% rate as practioner or higher	Electronic Portfolio		
ETS Major Field Test in Business, median score for cohort at least 150	Standardized test	median 163	
Student Grades: GPA at least 2.7 for gen eds; 3.0 in program, and 2.8 overall.	GPA (gen eds, program, overall)	2.88/ 3.17/ 3.06	
Indirect Measures:			
Graduate Survey rating at least 80%	Graduate Survey	100%	
Alumni Survey rating tat least 80%	Alumni Survey	100%	
Modal score on Student Course evaluations at least 3	Student Course Evaluations	modal score 4	
<p><i>*Explanation of course of action for intended outcomes not realized:</i></p> <p>Student electronic portfolios were instituted in 2006-2007, and that first cohort that will have a complete portfolio to evaluate in the spring of 2010.</p>			

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